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FEMALE "GREEN" POWER: A Good Girls' Network?

*Professional Women Come Together To Promote Environmental Stewardship
By Hosting A Green Baby Shower*

HUNTINGTON BEACH, CA (April 28, 2008) - Professional women prove that they can combine business and pleasure while raising awareness for the environment!

When Andrea Marisol Sulsona, a Realtor for Keller Williams Realty Inc., announced that she was pregnant with her second child, her college-mates from her UCLA days came together to host an eco-affair that would combine business with "green" pleasure. Karen Wynn (High-Profile Event Planning Specialist), Elizabeth Espinosa (Emmy Award-Winning News Reporter for the KTLA *Morning Show*) and Kelly Vlahakis-Hanks (Vice-President, Media Relations for Earth Friendly Products) set out to promote environmental stewardship by reaching out their circle of like-minded female entrepreneurs to host a "green" baby shower for their friend this past weekend.

Among the first calls Karen Wynn made, was to Nikolette Orlandou, the founder of **i'm eco friendly**TM, an eco-accessories brand set to debut later this year, asking her to create a reusable gift bag for the event's guests. Although still in the early stages of her company's formation, Orlandou reveled at the challenge to create a custom bag just for the occasion.

In the meantime, the hosts adhered to several green guidelines while planning the occasion:

1. The affair took place at Eric and Kelly Vlahakis-Hanks' green residence, which was designed and remodeled by RevDesign, a LEED-EB Certified Architectural firm headed by Evie Giannopoulos.
2. The venue was cleaned and organized using only Earth Friendly Products' cleaning supplies and paper items.
3. Invitations were printed on recycled content using soy-based inks.
4. Christine Saunders, a local green florist, made all floral arrangements using VeriFlora Certified label flowers.
5. Maria Foscarini, an eco-friendly caterer who buys all her organic fare from local producers created and catered the menu.
6. The guests were encouraged to carpool to reduce their carbon footprint. Carpooling reduces pollution and carbon dioxide.
7. All candles used were soy-based versus the standard petroleum-ones.

8. All Gift Bags were made by **i'm eco friendly™**, Orlandou's eco-accessories brand, which manufactures all its products in the U.S. exclusively of environmentally friendly textiles.
9. The reusable **i'm eco friendly™** gift bags were filled with various green items, including a set of AVEEDA body products, Kathy Arnos' *Complete Teething Guide* and Earth Friendly Products' "Randomness of Six Kit."
10. Green Clean LA set up and cleaned the space after the event.

About i'm eco friendly™

Headquartered in Santa Monica, California, **i'm eco friendly™** is an upmarket eco-accessories brand offering, reusable bags for stylish and conscientious consumers. The company is committed to operating "vertically green" (i.e. aggressively sourcing green vendors to fulfill its business needs in order to achieve a meaningful neutral carbon footprint, and thus magnifying its positive impact in society and our planet). For more information visit: www.imecofriendly.com

About Earth Friendly Products (EFP)

With over 100 products distributed and sold in the USA, Canada and Europe, Earth Friendly Products is the leader in the development and production of environmentally friendly cleaning supplies for household and commercial use. All Earth Friendly Products are created with only replenishable and sustainable plant-based ingredients that are safe for people, pets and the planet. The company proudly adheres to a strict "Freedom Code." The recipient of Natural Home Magazine's "Readers' Choice Award" for Best Eco-Friendly Cleaning Products, EFP has also won the prestigious "2003 Gold Performance Award" by the Quality Institute International – American Culinary Institute for best citrus-based cleaners.

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